

NIHIR MEHTA

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SUMMARY

With 6+ years of leading high-energy adventures, I've guided over 40 trips and treks across India—ranging from serene Himalayan trails to 3 national-level mountaineering expeditions. My specialty? Crafting immersive, offbeat travel experiences while ensuring top-tier group management and safety protocols. Parallel to my love for the outdoors, I bring 4+ years of hands-on experience in digital marketing, working on social media campaigns, content creation, and brand partnerships that resonate with explorers and experience seekers

WORK EXPERIENCE

- Invincible NGO** Sep 2019 - Feb 2021
- Led multiple high-altitude treks and three national-level expeditions focused on youth development, resilience building, and mountaineering skills.
- Anala Outdoors** Mar 2020 - Aug 2020
- Guided groups through popular and offbeat Himalayan routes with a strong focus on safety, education, and ecological awareness.
- Glabol** Sep 2022 - Jan 2023
- Designed and led experiential journeys across India, handling group dynamics, logistics, and creating immersive local experiences.
- Travel Tribe** Oct 2024 - Feb 2025
- Curated and managed culturally rich and adventure-focused itineraries for diverse traveler groups, balancing fun, safety, and learning.

EDUCATION

- Masters in Computer Application** Aug 2021 - May 2023
Vellore Institute of Technology, Vellore
- Bachelor of Science in Civil Engineering** June 2018 - May 2021
GLS University, Ahmedabad

CORE SKILLS

- Trip Leadership** – High-altitude trekking, expedition logistics, risk management
Group Dynamics – Team facilitation, first-aid response, local engagement
Content & Campaigns – Photography, reels, storytelling, and copywriting
Brand Collaborations – Influencer strategy, cross-promotions, campaign planning
Social Media Marketing – IG growth, engagement strategy, digital visibility

EXPEDITION

- Mt. Friendship Peak
Mt. Jagatsukh Peak
Mt. Yunam Peak
Mt. Deo Tibba Peak (Not Summmited)

CERTIFICATION

- Basic Mountaineering Course**
ABVIMAS, Manali
- Basic Ski Course**
IISM, Gulmarg